Purdue OWL Identifying Stakeholders Activity Sheet

In the following situations, identify the stakeholders who would be affected and how The Utilitarian Approach, The Rule-Based Approach, or The Golden Rule apply.

1) The headquarters of a major retail chain is considering closing its only location in a small town.

2) The company you work for is hiring for a high-level position. You know that a member of your family is applying for the position and you've been asked to be a part of the hiring committee.

3) A company misrepresents its earnings to shareholders and financial analysts.